



WHO WE ARE?

**WHO WE ARE?**



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WE ARE A GROUP OF YOUNG DIGITAL GURUS WITH 14 YEARS OF EXPERIENCE IN DIGITAL MARKETING AND MAINLY IN DIGITAL MEDIA BUYING.

WE THRIVE WITH HELPING SMALL BUSINESS OWNERS REACH THEIR GOALS AND INCREASE THEIR BUSINESS.

WE HELPED MORE THAN 255 BUSINESS ALL AROUND THE GLOBE TO REACH THEIR OBJECTIVES IN AUSTRALIA, UNITED KINGDOM, USA, UAE, SAUDI ARABIA AND EGYPT.

**WHO WE ARE?**

# OUR AWARDS & PARTNERSHIPS



▶ FACEBOOK PARTNER



▶ YOUTUBE CERTIFIED



▶ AMAZON CERTIFIED



▶ GOOGLE SEARCH PARTNER  
▶ GOOGLE SHOPPING CERTIFIED  
▶ GOOGLE DISPLAY NETWORK CERTIFIED

# OUR SERVICES



- ▶ GOOGLE SEARCH ADS (PPC OR ADWORDS)
- ▶ GOOGLE SHOPPING ADS
- ▶ GOOGLE DISPLAY NETWORK ADS
- ▶ SEO



- ▶ AMAZON ADS



- ▶ TIKTOK ADS



- ▶ FACEBOOK ADS
- ▶ INSTAGRAM ADS

# SOME OF OUR HUMBLE BRAGS



<https://www.ausclimate.com.au/>

## INDUSTRY

DEHUMIDIFIERS & AIR-PURIFIERS

## LOCATION

BRISBANE, AUSTRALIA

**250%**

INCREASE IN SALES

**200%**

INCREASE IN ORGANIC  
TRAFFIC

**50%**

INCREASE IN ENGAGEMENT  
RATE

**31**

KEYWORDS ON  
PAGE 1 OF GOOGLE



# AD TYPES USED

**GOOGLE ADWORDS**

**SEO**



<https://www.lockitdown.com.au/>

## INDUSTRY

COMPUTER SUPPLIER

## LOCATION

PERTH, AU

**200%**

INCREASE IN SALES

**23%**

CTR (CLICK THROUGH RATE)



# AD TYPES USED

**GOOGLE ADWORDS**



<https://www.bouncybeez.com.au/>

## INDUSTRY

JUMPING CASTLES

## LOCATION

SYDNEY, AUSTRALIA

**50%**

INCREASE IN SALES

**70%**

INCREASE IN ORGANIC  
TRAFFIC

**20%**

CTR (CLICK THROUGH RATE)

**10**

KEYWORDS ON  
PAGE 1 OF GOOGLE



# AD TYPES USED

**WEBSITE DESIGN  
& DEVELOPMENT**

**GOOGLE ADWORDS**

**SEO**



<https://cbd-dental.com.au/>

## INDUSTRY

DENTAL CLINICS

## LOCATION

WOLLONGONG, AU

**65%**

INCREASE IN SALES

**30%**

INCREASE IN ORGANIC  
TRAFFIC

**28%**

INCREASE IN ENGAGEMENT  
RATE

**17**

KEYWORDS ON  
PAGE 1 OF GOOGLE

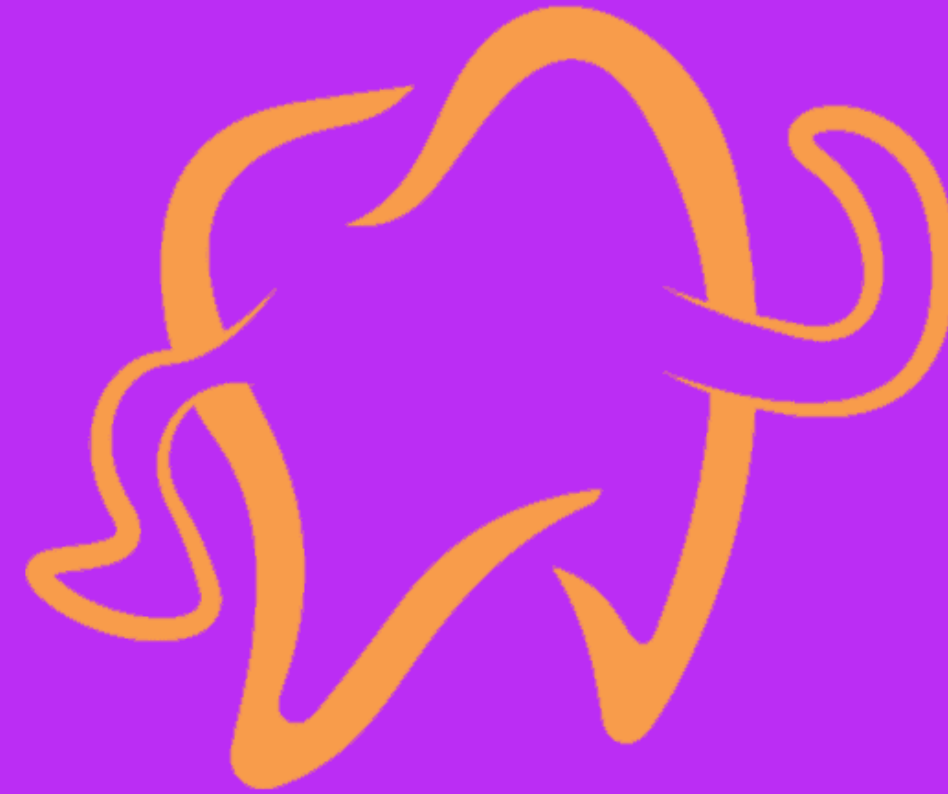


# AD TYPES USED

**GOOGLE MAPS**

**GOOGLE ADWORDS**

**SEO**



<https://www.wollongongdentist4u.com.au/>

## INDUSTRY

DENTAL CLINICS

## LOCATION

WOLLONGONG, AU

**63%**

INCREASE IN SALES

**32%**

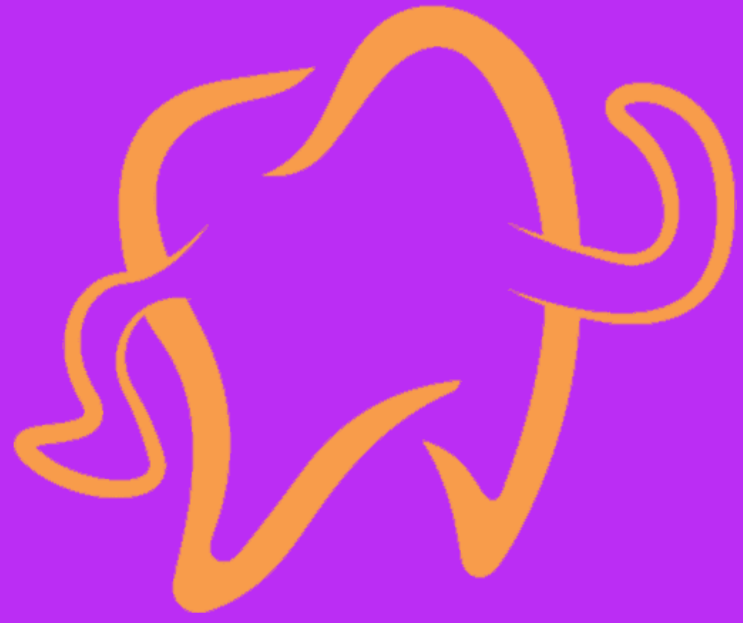
INCREASE IN ORGANIC  
TRAFFIC

**25%**

INCREASE IN ENGAGEMENT  
RATE

**12**

KEYWORDS ON  
PAGE 1 OF GOOGLE



# AD TYPES USED

**GOOGLE MAPS**

**GOOGLE ADWORDS**

**SEO**



<http://kingstdental.com/>

## INDUSTRY

DENTAL CLINICS

## LOCATION

SYDNEY, AU

50%

INCREASE IN SALES

17%

CTR (CLICK THROUGH RATE)



# AD TYPES USED

GOOGLE ADWORDS



<https://bankruptcysolutions.net.au/>

## INDUSTRY

BANKRUPTCY

## LOCATION

AUSTRALIA

25%

INCREASE IN SALES

14%

CTR (CLICK THROUGH RATE)



# AD TYPES USED

GOOGLE ADWORDS



<https://simplyskips.com.au/>

## INDUSTRY

SKIP BINS

## LOCATION

ADELAIDE, AU

20%

INCREASE IN SALES

11%

CTR (CLICK THROUGH RATE)



# AD TYPES USED

GOOGLE ADWORDS

# QRIDE BRISBANE

<https://www.qridebrisbane.com.au/>

## INDUSTRY

Q-RIDE

## LOCATION

BRISBANE, AU

**250%**

INCREASE IN SALES

**20%**

CTR (CLICK THROUGH RATE)

**QRIDE BRISBANE**

**AD TYPES USED**

**GOOGLE ADWORDS**



<https://www.petsdelight.com/>

## INDUSTRY

PET SUPPLIER 

## LOCATION

DUBAI

**370%**

INCREASE IN SALES

**150%**

INCREASE IN ORGANIC  
TRAFFIC

**67%**

INCREASE IN ENGAGEMENT  
RATE

**56**

KEYWORDS ON  
PAGE 1 OF GOOGLE



# AD TYPES USED

## FACEBOOK ADS

POST ENGAGEMENT

REACH

WEBSITE VISITS

## INSTAGRAM ADS

STORY ADS

## GOOGLE ADS

## SEO



# AD TYPES USED: SEO WORK SAMPLE

The screenshot shows a Google search for 'pet supplies dubai'. The top navigation bar includes the Google logo, the search bar with the query 'pet supplies dubai', a search button, and a 'Sign In' button. The search results are displayed in a list format. The first result is from 'https://www.dubaipetfood.com' and is titled 'Dubai Pet Food - The biggest online Pet Shop in The Middle ...'. The description for this result states: 'Welcome to **Dubai Pet Food** For **pet** owners who are in need of convenient high-quality **pet supplies** and **accessories**, **Dubai Pet Food**, the UAE's biggest supplier dedicated to both **stores** and online that offers products delivered straight to your door, with a same or next day delivery, 7 days a week.' Below the description is a link: 'Dog Supplies · Cat Supplies · The Pet Shop, Sheikh Zayed... · Bird Supplies'. The second result is also from 'https://www.dubaipetfood.com' and is titled 'Dog Supplies - Dubai Pet Food'. The description for this result states: '**Dubai Pet Food** offers all kinds of **dog supplies**. Our wide selection of **dog supplies** is delivered straight to your door, across the UAE, seven days a week. We have a huge range of high-quality **dog supplies** such as **dog food** - both dry **dog food** kibbles and wet **dog food**. Dry food for dogs · Pet Tags · Treats & Chews for Dogs · **Wet Food for Dogs**'. The third result is from 'https://www.petsdelight.com' and is titled 'Pet's Delight: Finest-Quality Pet Supplies & Pet Food In Dubai'. The description for this result states: 'Pet's Delight **pet accessories** & pet food in **Dubai** are carefully chosen and sourced from trusted suppliers. Find the right product at our online **pet shop**. Delivery · Pet Remedy · Vitalin Pet Food · Contact Us'.



<https://www.savvysetup.com/>

**INDUSTRY**

BUSINESS SETUP

**LOCATION**

DUBAI

**380%**

INCREASE IN SALES

**200%**

INCREASE IN ORGANIC  
TRAFFIC

**17%**

CTR (CLICK THROUGH RATE)

**70**

KEYWORDS ON  
PAGE 1 OF GOOGLE



# AD TYPES USED

**WEBSITE DESIGN  
& DEVELOPMENT**

**GOOGLE ADWORDS**

**SEO**

## FACEBOOK PAGE REVIEWS:

[https://www.facebook.com/positivedigitalmarketing/reviews/?ref=page\\_internal](https://www.facebook.com/positivedigitalmarketing/reviews/?ref=page_internal)

## CONTACTS:

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T H A N K Y O U !

P O S I T I V E

ADS MANAGMENT